AUSTRALIA WIDE FOUR

THE FOURTH TOURING EXHIBITION OF SMALL ART QUILTS

BY MEMBERS OF OZQUILT NETWORK INC

Initially at Gallery M, 287 Diagonal Road, Oaklands Park, South Australia 24 October to 21 November 2014, then at venues to be announced

Entry deadline 29 June 2014

GUIDE FOR ENTRANTS

AUSTRALIA WIDE FOUR Exhibition Sub Committee members are Margery Goodall, Kerryn Taylor, Cathy Jack Coupland and Suzanne Gummow

INTRODUCTION

Following the success of previous **Australia Wide** exhibitions, we invite members to submit quilts for consideration in **Australia Wide Four**, the fourth travelling exhibition organised by Ozquilt Network Inc. **Australia Wide Four** will be launched at an exhibition at Gallery M from 24 October to 21 November 2014 and as a virtual exhibition on the Ozquilt Network Inc. website. The quilts will then tour until 30 June 2016.

The exhibition is designed to:

- Showcase the talents of our members
- Introduce members' quilts to a wider audience
- Demonstrate the scope and variety of art quiltmaking
- Publicise Ozquilt Network Inc.

YOUR QUILT

"A quilt is defined as a stitched, layered textile ... "

This definition, taken from the entry form, allows you the freedom to construct your quilt in any way you wish. You can use traditional construction methods, your own inventions, or a combination, just as long as the finished quilt fits our definition. Choice of techniques and materials is also up to you.

We're looking for all kinds of innovative quilts in any style. Whether you like to give traditional formats a new twist, or prefer to do something completely different, we're keen to see your most adventurous and creative ideas. We look forward to seeing quilts inspired by your experiences, your thoughts and ideas, your family and friends, your community, your surroundings, in fact, any subject that you're passionate about.

As we plan to tour the exhibition, we request that you avoid fragile materials, three dimensional embellishments, or anything else that would require special handling, packing or hanging for your quilt. Wherever possible quilts will be kept flat or rolled.

It's important to make sure that your quilt conforms strictly to the **size limit** (40cm x 40cm) stipulated in the entry conditions as quilts must fit the packaging that will be used to transport them between venues. When planning your **quilt, be aware that quilting and some other processes will slightly reduce the size** of your quilt and make it just a fraction larger than 40cm to allow for this.

STATEMENTS MADE EASY

- If you start writing your statement before it's an urgent task, you will have plenty of time to consider what you're writing and you'll find that your statement will almost write itself! Well before the deadline, write your first draft and fine tune it over several days as new ideas come to mind. It will soon be to your liking.
- Think very carefully about what you write. You can't recall your words once they're on the Internet or in print.
- Be ruthless with unnecessary words, be concise, and make every word count. If you write more than 50 words, some of your text will be edited out maybe parts that you consider to be important.
- Avoid repeating information already given about materials and techniques. People will be interested in the story of your quilt, what inspired you, and how the images relate to you and your other quilts.
- Statements are optional. It's acceptable to write nothing if you wish.

CALCULATING COMMISSION

Price your quilt to allow for commission. When a quilt is sold, Ozquilt Network will receive 15% of the retail price as commission which means that you keep 85% of the selling price.

Calculate and add GST to the retail price only if you are registered with the Australian Tax Office to charge it.

PHOTOGRAPHY

All images must be in jpg format and at least 800 pixels on the longest side.

If you are submitting your entry online, each image must not exceed 2MB in size. To learn more about resizing images, please see: <u>http://serendipitypatchwork.com.au/blog/2014/03/16/seven-easy-ways-resize-images/</u>

Good quality photographs are absolutely necessary. We don't want to have to exclude quilts because the photography is so poor that it's impossible to make an assessment. You'll find many useful tips in these articles: http://www.textileartist.org/how-to-photograph-textile-art/ and <a href="http://h

Note these points:

- Your camera's hand book is indispensible. If you've lost it, you may be able to find useful information on the Internet. Take time to become familiar with what your camera offers take lots of practice shots of quilts when you're not under pressure to meet a deadline.
- Sometimes it takes several attempts to get the best possible photos so allow plenty of time before the official deadline and set your personal deadline accordingly. This will give you time to experiment with the numerous options available. Keep a record of settings you use and note the results.
- Colour needs to be as true to the quilt as possible. If it is not right, try changing the white balance.
- Ensure that the image is sharp by using a tripod. If camera shake is a problem, use a shutter speed fast enough to freeze the 'action'. If this is not possible try the 'sports' setting.
- Correct exposure is essential. If the image looks too light or too dark change camera and/or flash settings and try again until it is satisfactory.
- The entire surface of the quilt must be evenly lit. If some parts look 'washed out' and some too dark, experiment with the flash settings until lighting is even. Try moving the camera further from the quilt to eliminate dark corners. Or consider using auxiliary flashes.
- A dark area at the lower edge of the image indicates that the camera is too close to your quilt, causing the barrel of the lens to cast a shadow to avoid this, place the camera at least a metre from the quilt.
- 'Pose' the quilt correctly by hanging it on a plain wall. DO NOT hang it on a clothesline, have someone hold it up, drape it over something, or photograph it on a horizontal surface. If you are photographing it outside, hang your quilt in the shade of a building away from direct sunlight, and avoid the uneven dappled light under trees.
- Fill the frame as fully as possible but <u>do not cut off the edges</u> of the quilt. **All four sides should be parallel with** *the frame of the viewfinder.*
- Please make sure that you take a close up detail as well as a photo of the whole quilt.
- If you do not have a suitable camera or you are not happy with your photos, hire a professional photographer.
- Photographs of unfinished quilts will not be considered.

YOUR CONTACT DETAILS

We will not publish your contact details but any messages received will be passed on to you by email, phone or mail.

OUR CONTACT DETAILS

If you have any queries or need more information about **Australia Wide Four**, please contact: <u>aw4@ozquiltnetwork.org.au</u>

CONDITIONS OF ENTRY

Entry Deadline 29 June 2014

By submitting an entry for Australia Wide Four, you agree to the following conditions of entry:

ELIGIBILITY

Entry is open to all full financial members of Ozquilt Network Inc.

YOUR ENTRY

For the purposes of this exhibition, a quilt is defined as a stitched, layered textile incorporating any material and employing any technique. However, as quilts are expected to travel to several venues, we cannot consider those requiring special packing, hanging or handling arrangements.

All entries must be **the original, non-traditional design and work of the entrant**. Works made under the direction of another person, eg in a workshop or course, are not eligible.

Recent works are preferred, though there is no age limit on quilts.

Entrants may submit up to 2 quilts. Sets of quilts are not eligible.

All quilts must measure 40cm X 40cm when finished. A variation of up to 1cm in size is acceptable.

Quilts must be received ready to hang, with 7cm sleeve at the top. The sleeve should end approximately 2cm short of each side of the quilt wherever possible.

All quilts must have a **cloth label** with the entrant's name, address, phone number and email address and the title of the quilt. Please stitch the label to the lower left corner of the back of the quilt.

SUBMITTING AN ENTRY

Entries may be submitted online, by e-mail or via the post. A non-refundable fee of \$30 must accompany your entry. The \$30 fee covers up to 2 quilts. Artists whose work is selected will be required to pay an additional tour fee of \$10 per quilt.

ONLINE: The online entry form is at http://www.ozquiltnetwork.org.au/wp/australia-wide-four-entry-form/

<u>E-MAIL</u>: Send the completed entry form, fee and digital images to AW4@ozquiltnetwork.org.au

- Download Australia Wide Four Entry Form (Word) <u>http://ozquiltnetwork.org.au/AW4/AW4EntryForm.docx</u>
- Download Australia Wide Four Entry Form (PDF) http://ozquiltnetwork.org.au/AW4/AW4EntryForm.pdf

POST: Send the completed and signed entry form, digital images on CD and fee to:

Australia Wide Four: Ozquilt Network Inc, PO Box 753, Wangaratta, Vic 3677

Payment may be made by cheque payable to Ozquilt Network Inc sent to the above address with a covering note OR by Electronic Funds Transfer to: Westpac Bank, account name: Ozquilt Network Inc, BSB 033 602, Account # 136213 (Please include your name and the code AW4 in the transaction description.)

DIGITAL IMAGES

Entrants must submit two clear digital images of the textile work in jpg format:

- a full image of the work (including edges); and
- a detail image of a small section of the quilt.

Each image must be at least 800 pixels on the longest side and the file size must not exceed 2MB if you are using the online entry form. (High resolution images are not required and no specific dpi/ppi is set.)

Please name your file with your first initial, your last name and the word "full" or "detail". For example: BJonesFull.jpg and BJonesDetail.jpg. If you submit more than one entry, please add the entry number. For example: BJonesFull2.jpg and BJonesDetail2.jpg. Do <u>NOT</u> add your name or any other text to the image itself.

If submitting your entry by mail, please label the CD with your name and the digital file with the title of your quilt.

TIMELINE

- Entrants will be notified of the results of selection by e-mail by 31 July 2014. The selectors' decision is final and no discussion or correspondence will be entered into.
- Quilts will be due for delivery on a date to be notified. Arrangements for delivery of quilts for exhibition will be confirmed in your acceptance letter.
- Selected quilts must be available to tour until 30 June 2016.

Ozquilt Network Inc reserves the right not to hang any previously selected quilt which upon receipt is deemed unsuitable by the Ozquilt Network Inc Exhibition Sub Committee. This includes any quilt that differs markedly from the image submitted for selection and any quilt that does not comply with the Conditions of Entry.

TRANSPORTING QUILTS

Please use sturdy packing materials suitable for the return of your quilt. All packaging materials are to be labelled with your name.

Entrants will be responsible for the cost of packing, freight, and all other charges incurred in the initial delivery of quilts. Ozquilt Network Inc will cover the cost of returning quilts after the final exhibition.

INSURANCE

Ozquilt Network Inc will not insure quilts. Every care will be taken but Ozquilt Network will not be responsible for any damage or loss occurring to any quilt after it leaves the exhibitor's premises. Successful entrants may arrange their own insurance if desired, but this is not compulsory.

REPRODUCTION AND RETENTION OF IMAGES

Ozquilt Network Inc reserves the right to reproduce any selected quilt image and any text accompanying the entry, by print, electronic or any other media for publicity, catalogues and any other appropriate purposes, including exhibiting selected quilts on our website <u>www.ozquiltnetwork.org.au</u>

Ozquilt Network Inc reserves the right to retain a digital record on CD or by other means, of images of selected quilts, plus accompanying text, for archival, educational, promotional or other appropriate purposes.

SALE OF QUILTS, CONTACT DETAILS

Ozquilt Network Inc will not be directly responsible for the sale of quilts. However, we will pass on all enquiries to exhibitors so that they can handle sales or commissions themselves.

Your personal contact details will not be given in any print publication connected with the exhibition or on <u>www.ozquiltnetwork.org.au</u>. However, we will pass on the contact details of anyone making enquiries so that you can get in touch if you wish.

Ozquilt Network will charge a commission of 15% on all sales resulting from exhibition(s) and website exposure.

COPYRIGHT

Exhibition venues and <u>www.ozquiltnetwork.org.au</u> will include notification that all works and text displayed are subject to copyright law. Ozquilt Network will not be responsible for any damage or loss suffered due to infringement of copyright.

FURTHER INFORMATION

If you have any queries or need more information about Australia Wide Four, please contact: aw4@ozquiltnetwork.org.au

AUSTRALIA WIDE FOUR: A Touring Exhibition by members of Ozquilt Network Inc

Complete the form and return with images and fee by e-mail or post to: Australia Wide Four: Ozquilt Network Inc, PO Box 753, Wangaratta, Vic 3677 <u>AW4@ozquiltnetwork.org.au</u>

CLOSING DATE: 29 June 2014

Name		
Email		
Telephone Number		
Postal Address including post code		
Your ABN (if any)		
Are you registered with the ATO to charge GST?	□ Yes	□ No

QUILT #1

Quilt Title		
Materials Used		
Techniques Used		
Optional Statement (up to 50 words)		
Retail Price	AUD\$	or NFS (15% commission will be deducted if sold)
Photographer		

QUILT #2

Quilt Title	
Materials Used	
Techniques Used	
Optional Statement (up to 50 words)	
Retail Price	AUD\$ or NFS (15% commission will be deducted if sold)
Photographer	

I am paying by:

Cheque. Please make cheques payable to Ozquilt Network Inc and post to address above

□ Electronic Funds Transfer. Date of transfer: _____ Westpac Bank, account name: Ozquilt Network Inc, BSB 033 602, Account # 136213. Please include your name and the code AW4 in the transaction description.

DECLARATION

I understand that my quilt may not be selected for this exhibition. I declare that the text and image(s) submitted are my own work and design and that no other person has copyright in them. I have read the 'Conditions' brochure and accept all the conditions set out in it. I agree to my quilt remaining in the care of Ozquilt Network Inc until 30 June 2016 in order to tour to venues which will be specified. I understand that Ozquilt Network Inc will keep me informed about venues and dates. I agree to my quilt being exhibited on the website <u>www.ozquiltnetwork.org.au</u>.

Signed.....Date....

Forms submitted by e-mail do not require signature

CHECKLIST: Completed Entry Form Digital Images: overall & detail shot of each quilt D \$30 **Download:** AW4 Guide and Conditions of Entry <u>http://ozquiltnetwork.org.au/AW4/AW4GuideConditionEntry.pdf</u> **ALTERNATIVELY:** Use the online entry form at <u>http://www.ozquiltnetwork.org.au/wp/australia-wide-four-entry-form/</u>